



Business Profile: HitGrab Game Labs

Company Name: HitGrab Game Labs
Established Date: 2006
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Description

HitGrab Game Labs, is an award winning digital gaming company based in Toronto with successful titles on multiple platforms. The company was founded in 2006 and released it's first title, MouseHunt, in March 2008. Since it's first release on Facebook the company has gone on to expand into web, iOS, Android, and will soon be releasing new titles on Steam.

Vision

To be a leading Indie Studio known for genuinely caring for our fans and making exceptionally fun and original games.

Mission

Games: We focus on player joy, and strive for continuous improvement.

Culture: A great place to work where people have fun and are inspired to be and do their best.

Community: Foster amazing communities around our games.

Brand and Marketing: Well informed strategy that is well executed.

Financial: Robust monetization that is fair to players. Absolute financial integrity.

Short-Term Goals

- Expand onto new platforms (Steam, Consoles) and into trending technologies (AR, Geo-location).
- Expand into new markets and extend further into existing ones. Focal points for select titles: Asia, Middle East.



Game Portfolio

Upcoming Titles

Outworld Battlegrounds:

www.outworldbattlegrounds.com

Release date:

June 2019

Platforms:

Steam, Switch, Xbox, PS4



Outworld Battlegrounds is a Battle-Royale style, Multiplayer, Top-down Shooter, set in an epic sci-fi pixel-art world, and with a smooth fog-of-war vision system that provides loads of tense fun.

We wanted to make a game that took the core mechanics of battle-royale: every man/duo/squad to the death, a large map with an ever-shrinking play area, and frenetic loot scavenging. All of that good stuff but without the heavy time commitment and complexity.

The game focusses on:

- Quick, fun, skill-based matches
- Constant tension due to a limited line of sight
- Challenging interactive maps
- Fun Sci-Fi weapons
- With more than a dash of pixel-gore and humour
- 30 players at a time
- 5-10 minutes per game



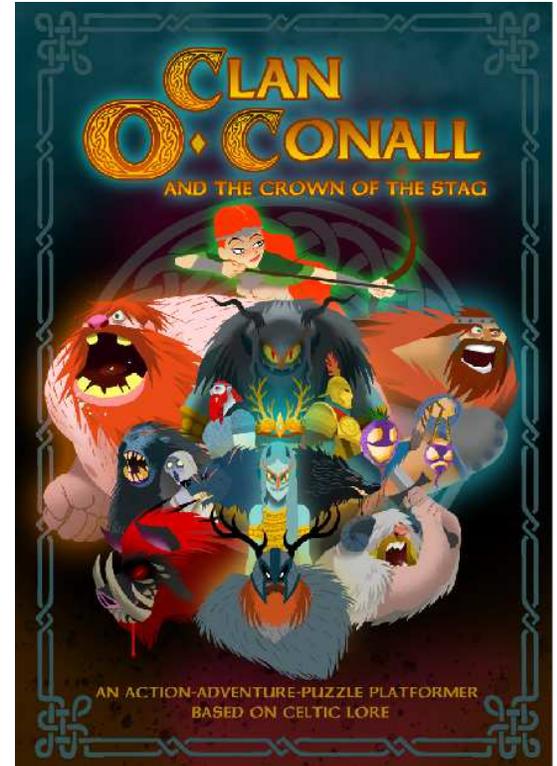
Clan O'Conall: www.clanoconall.com
Release date: June 2020
Platforms: Steam, Switch, Xbox, PS4

****Ubisoft Indie Series Finalist****

Clan O'Conall is a 2d action-adventure platformer with fun elements of puzzle solving where players can switch between 3 playable characters leveraging their unique abilities to complete battles and puzzles.

The game showcases the mythology of ancient Celtic cultures, specifically Irish, Scottish and Welsh folklore. The story is set in the island of Hibernia (modern day Ireland), featuring iconic settings of the Emerald Isle, enemies and boss fights carefully designed after creatures of folklore, and a rewarding storyline revolving around 3 heroes from the Clan O'Conall and their quest to save Hibernia.

The game is beautifully crafted and we were honoured to receive high accolades from a team of industry experts from Ubisoft as well as from the Ontario Media Development Corporation.



MouseHunt World:
Release date: October 2019
Platforms: iOS, Android



A reinterpretation of one of most successful game brands into a geo-location/AR/social quest based mobile game.



Selected Current Titles

MouseHunt: <https://www.facebook.com/MouseHuntTheGame/>
Released: 2008
Platforms: [Facebook](#), [Web](#), [iOS](#), [Android](#)

Mousehunt is a passive adventuring game where players strategically bait traps to capture fantastical mice and complete challenging collections, all whilst exploring a vast mysterious Kingdom full of fun quests.

Mobile Titles

GummyBlast:

Platforms: [iOS](#)

Gummy Blast is our delightful Match 3 puzzle game. It is cute and fun with engaging gameplay, gorgeous visuals and exciting power ups.

BombBoy:

Platforms: [iOS](#), [Android](#)

Accurately drop bombs to survive increasingly difficult levels. BombBoy has absorbing gameplay, easy to learn controls, scaled difficulty levels, fun power ups and special equipment, making it a fun casual gaming experience.

100 Moves:

Platforms: [iOS](#)

100 moves is a clever matching game where you must form 3 piece orbs first in order to match them later and score points. The more creative your gameplay gets, the higher your score will be. Use power ups to help you along the way and use combos to maximize points but remember, you only have 100 moves to prove you are the best.

Sudoku:

Platforms: [iOS](#), [Android](#)

Our rendition of the classic game Sudoku, it's fun and challenging with gorgeous graphics and an easy to navigate interface.